

Maytag Case Study – Moving the production of 30 machines producing 6,000 parts per day efficiently.

The Situation:

After deciding to manufacture a new high profile dryer product line in house, Maytag Corp. needed to outsource the machining of current washing machine components in order to create floor space for their new project. Outsourcing would require moving 30 machines that produced an average of 6,000 parts per day.

Bottom Line: Fortune 500 Customer was in a bind for floor space and needed to outsource machining.

The Problem:

In order to meet production deadlines and hit daily parts required, Maytag could not afford extended down time in the production of the washing machine components. The transition from in house to outside vendor would need to be rapid and well planned so that production could remain steady. The outside vendor would need to be prepared not only for additional equipment, but also have the experience and manpower to immediately adopt an aggressive production schedule.

Bottom Line: Outsourcing would work, but it needed to be quick and well planned.

The Solution:

Ashley Ward worked with Maytag Corp. throughout their six-week planning period. Ashley Ward was able to add 40,000 square feet of manufacturing space available for the 30 machines required to produce the components. Ashley Ward coordinated moving machines over several weekends to decrease disruptions to Maytag's plant and increase the ability to stay on production deadlines. Machines were moved by process, and each process was implemented before moving machines in the next phase. Maytag endorsed Ashley Ward's hiring of a Maytag employee to serve as a transition consultant, who provided product engineering and machine support during the move and the initial ramp up of production.

Bottom Line: Ashley Ward worked with the customer to plan an efficient and low stress transition.

The Result:

Ashley Ward facilitated a multi layered equipment and production move with no interruptions to production and no down time. Maytag was able to rely on Ashley Ward to coordinate what could have been a time intensive and confusing situation. Instead, it was a successful resolution to their initial situation.

Bottom Line: Ashley Ward got it done!